

CONTACT: **[Insert name]**
[Insert phone/fax/e-mail]

[insert practice name] Hosts Colorectal Cancer Awareness Night
Find out what you can do to lower your risk

WHAT:

As part of National Colorectal Cancer Awareness Month, [insert practice name] will host Colorectal Cancer Awareness Night, which is a **FREE** educational seminar designed to teach consumers about colorectal cancer risk factors and screening options.

WHO:

[insert doctor's name and title] will be the featured speaker, and will answer questions on colorectal cancer at the presentation.

WHERE:

[insert practice name and address]

WHEN:

[insert date and time]

WHY:

Colorectal cancer strikes more than 140,000 women and men each year, but it is a disease that is preventable and curable when detected and treated early. Unfortunately, colorectal cancer often is a silent disease, beginning with no symptoms at all. Come learn about your risk factors for developing colorectal cancer and the tests available for preventing and detecting it.

You should attend Colorectal Cancer Awareness Night if any of the following applies to you:

- Aged 50 or older
- Have a parent, brother, sister, or child who's had colorectal cancer or colon polyps
- Have inflammatory bowel disease (ulcerative colitis or Crohn's disease)
- Have experienced symptoms such as blood in your stool, abdominal pain, or a change in bowel movements.